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*“Building Community Through Cable”*

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### **St Paul Saints TV Sponsorship Opportunities**

CTN Studios is partnering with the St. Paul Saints to provide TV coverage of all 48 Saints home games for the 2009 season. CTN Studios is offering 4 of the 8 sponsorship opportunities for the TV broadcasts at a very low price.

The 48 games will be Live on the following TV outlets:

**8** games on KSTC 45

**40** games on the Saints Cable Network (Community TV Stations)

Your broadcast package would include:

- 1) TV Billboard mention in all 48 games - During every televised game your company will be mentioned as a presenting sponsor including company logo example...Saints Baseball is brought to you by.....
- 2) Segment sponsor in all 48 games – Your logo and name mention during telecast as sponsor of (choose one)...first game summary (3<sup>rd</sup> ?), 2nd game summary (6<sup>th</sup> ?), final game summary, play of the game, player of the game, Saints trivia, starting lineups, starting defense, out of town scoreboard, pitching change, ect...
- 3) Your 30 second commercial ad **only** in KSTC 45 telecasts of the Saints.
- 4) Bonus - Eight reserved seats at a Saints home game

**Value Price is only \$1,500. (same package the Saints offer for \$2,500)**

Price **does not** include video production of your commercial.

Average commercial production cost is \$500-\$1,000 for a 30 second advertisement.