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"Building Community Through Cable"

CABLE SUBSCRIBER SURVEY

- 87% of those surveyed were aware of CTN Studios and its programming
- Nearly 60% occasionally or frequently watch CTN programs
- 67% watched "CTN News" in the past six months; 33% watch on a weekly basis
- 42% watched "Sportsnight" in the past six months; 32% watch on a weekly basis
- 51% watched "Talk of the Town" in the past six months
- 74% watched a City Council Meeting in the past six months
- 45% watched a Planning Commission Meeting in the past six months
- 49% watched a high school sporting event in the past six months; Football is the most watched sport followed by Boys Basketball

***Information from Decision Resources, LTD. survey from 2005**